

**TERMS AND CONDITIONS FOR THE
LISTERINE® TWICE-A-DAY CONTEST (THE “CONTEST”)**

1. This contest is promoted by Johnson & Johnson Pte Ltd., No.2 International Business Park #07-01 Tower One, The Strategy, Singapore 609930 ("Promoter"). By entering the Contest, Entrants are agreeing to all terms and conditions of the Contest as listed on this page. The Organizer reserves the right to verify the validity of all registration forms and to disqualify any registrants who tamper with the entry process.
2. Entry is only open to Singapore citizens and permanent residents of Singapore 16 years of age or older ("Entrants") and residents of Singapore. Employees of the Promoter, its associated companies, advertising agencies and their immediate families are not eligible to participate in the contest. By entering the Contest, participants are agreeing to all terms and conditions of the Contest as listed on this page and to Contest announcements.
3. The contest commences at 00:00 (GMT+08:00 on 18 May 2009) and ends at 23:59 (GMT+08:00 on 31 July 2009).
4. To qualify for the contest, you must successfully complete all the 5 steps below during the contest period to be eligible as a valid entry ("Entry").
 1. Register your personal details ("Personal Details") and complete all the required information at the website www.listerine.com.sg (the "Contest Website").
 2. Activate your email address upon requested.
 3. Conduct at least one login session to the Contest Website.
 4. Send a referral to at least one friend via the Contest Website's "Refer Friends" function, whose Personal Details have not been recorded by the Promoter through this Contest during the Contest Period, and he or she must register and activate his or her email address to satisfy this condition ("Friend").
 5. Enter a special code found on the promotional 750ml LISTERINE® Antiseptic Mouthwash bundled with a free REACH Clean & WHITEN toothbrush ("Promotion Bottle"), on the Contest Website. In whatsoever condition, determined and agreed upon by Promoter at its discretion, should the Promotion Bottle no longer be available on retail shelves, participants can send an email and include a copy of their receipt, clearly indicating the date and retail outlet where the purchase of a 750ml LISTERINE® Antiseptic Mouthwash bottle, imported by Promoter together with their Name and Email Address to satisfy this condition. Upon receipt of your Non Conditional Email, Promoter will email you within 72

hours to inform if you satisfy the last condition, upon which Promoter will validate your Entry by means of a manual mode.

5. Each participant who submitted their entry and successfully activated their email address will be sent an 80ml sample LISTERINE® Antiseptic Mouthwash bottle to his registered address within 14 days.
6. Each Entry consists of winning chances which can be earned during the Contest Period (“Chances”). Chances are counted as the number of opportunities you have towards winning the prizes as listed on the Contest Website.
 - Every login to the Contest Website on a calendar date and only between 05:00 and 11:59 = 1 chance
 - Every login to the Contest Website on a calendar date and only between 17:00 and 23:59 = 1 chance
 - Every login to the Contest Website; once between 05:00 and 11:59 and once between 17:00 and 23:59, on the same calendar date = 5 chances
 - Any other login outside of the times stipulated above = zero (0) chance
 - Each Friend who has successfully registered and activated his/her email address = 2 chances. For every Friend introduced by you, his or her entries are also subjected to the same Terms and Conditions of the Contest
7. The Promoter reserves the right to terminate any registration containing untruthful information and disqualify any entries.
 - Each participant can only submit ONE entry, and the entry MUST be on his or her own behalf, and any entries which are submitted on behalf of any other persons will be disqualified at the Promoter’s sole discretion. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
 - Any incomplete Entry (which shall include but not be limited to where you fail to furnish all the required details) may be disqualified from the Contest at the Promoter’s sole and absolute discretion. You warrant by your participation in the Contest that the information, details and particulars submitted by you to the Promoter are true, accurate and complete. In order to be eligible for the Contest, your Entry must be received by the Promoter no later than 23:59 on the End Date.

8. All entries with winning chances accumulated within the Contest Website will be pooled together and draws will be conducted based on the total accumulated chances to determine the Grand Prize winner, Special Prize winner and Weekly Prize winners.

▪ Grand Prize Draw

One (1) Grand Prize of a 3D2N all-expense paid travel package for two (2) persons worth S\$3,000 of either:

1. Return air transfers (Economy) on Singapore Airlines to Bali, with return airport transfers, accommodation and meals at Club Med Bali;
2. Return air transfers (Economy) on Malaysia Airlines to Cherating, with return airport transfers, accommodation and meals at Club Med Cherating; or
3. Bintan Resort Ferry to Bintan, with return airport transfers, accommodation and meals at Club Med Bintan.

The Grand Prize winner will be drawn from the total accumulated chances of all entries received. Grand Prize winner must nominate their date of travel to be anytime before 31 October 2009 of which the Promoter will purchase the package on his/her behalf. Travel date nominated by the Grand Prize winner is dependent on room availability at his nominated resort on the nominated date. Grand Prize winner will have to nominate another date if rooms are unavailable.

▪ Special Prize Draw

One (1) Special Prize of a 3D2N all-expense paid travel package for two (2) persons worth S\$3,000 to the same Club Med Resort nominated in the Grand Prize of equivalent value, with the exception on the date of travel.

The Grand Prize winner will be drawn from the total accumulated chances of all entries received. Grand Prize winner must nominate their date of travel to be anytime before 31 October 2009 of which the Promoter will purchase the package on his/her behalf. Travel date nominated by the Grand Prize winner is dependent on room availability at his nominated resort on the nominated date. Grand Prize winner will have to nominate another date if rooms are unavailable.

▪ Weekly Prize Draw

There are Eight (8) weekly prizes, worth up to S\$800 every week. The prizes and the number of winners will vary every week depending on the prize given in that particular week. For a list of the weekly prizes and the number of winners, please refer to the Contest Website. Weekly prizes will be announced every Monday commencing 1 June 2009 through weekly emails and contest website. If the weekly prize requires a lucky draw, it will be conducted in the next working day preceding the end day of that week at

the premise of the Promoter as stated in this terms and condition document or its appointed agencies.

- The Weekly Prize winner(s) will be drawn from the total accumulated chances of all entries received in the previous week, defined as from 00:00 every Monday to 23:59 every Sunday. The draw will be repeated until all winners have been selected for that particular week.
9. All winners shall be notified by email at the address provided within 30 days from the close of the contest and will be required to send a reply mail acknowledging the notification and confirming that they shall collect the prize. Failure to do this will result in automatic disqualification.
 10. If a winner is disqualified for any other reason, the draw will be repeated until a winner is qualified. Decision of the Promoter in this regard and with regard to any other matter pertaining to the Contest shall be final and binding and no correspondence in this regard shall be entertained by the Promoter.
 11. All prizes are non-transferable, non-refundable and non-exchangeable for cash, and are subject to any terms and conditions as may be imposed by the prize sponsors. The Promoter shall not be liable for any variation in the prizes or prize values.
 12. Notwithstanding anything in these Terms and Conditions, The Promoter reserves the right at any time and at its sole and absolute discretion, to substitute, withdraw or cancel any prize without prior notice and without having to disclose any reason there-for and without any payment or compensation whatsoever in lieu thereof.
 13. The Promoter reserves the right to alter these terms and conditions at any time, whereupon all Entrants shall be governed by the terms and conditions as varied by Promoter.
 14. All ancillary costs and expenses, duties, value added taxes or tax liability incurred by the winner as a result of winning or otherwise in connection with the prize, shall be the sole responsibility of the winner. The Promoter shall not be liable for any taxes (including but not limited to income tax) that may arise from the winning of or otherwise in connection with the prize. You should seek independent financial advice in this regard. Please also take note of local laws and regulations which may govern the issuance or receipt of or otherwise in connection with the prize.

15. All winners shall accept prize(s) as they are and subject to any terms and conditions to the prize(s). The Promoter makes no representation, warranty or undertaking whatsoever as to any implied terms and conditions with respect to the prizes in this Contest. The Promoter assumes no liability or responsibility whatsoever in respect to defect or deficiency of the prize or the nature/consumption of the prizes.
16. All finally unclaimed prizes shall be forfeited or disposed off at the discretion of the Promoter.
17. By registering for the Contest, entrants are opting in to receive exclusive offers and special member services from the Promoter and all entries become the property of the Promoter unless otherwise advised by the entrant. By entering the Contest, each entrant consents to the information they submit with their entry being entered into a database and the Promoter may use this information to contact the entrant with exclusive offers and updates from Johnson & Johnson Pte Ltd without any reference, payment or other compensation to the entrant. Please read Promoter's Privacy Policy.
18. The Promoter shall not be responsible for any delay, failure in transmission of information due to network, technical, electronic failures or any other conditions beyond the control of the Promoter.
19. Each Entrant warrants that information submitted is true, accurate and complete to the best of his/her knowledge. Entrants undertake to provide Promoter, if requested by Promoter, with proof of identity, residence and/or citizenship.
20. It is a condition precedent to this Contest that all winning Entrants consent to the public disclosure of their names and their particulars (including release of their photographs, voice) for publicity purposes connected with this contest without payment or compensation. Such winners also consent to co-operate with and participate in publicity activities related to the Contest organized by the Promoter, at their own expense without compensation whatsoever. Winning Entrants undertake to provide such documents in this regard as may be requested by Promoter.
21. The Promoter's decision on all matters relating to the Contest, including but not limited to the eligibility of any Entrant, conduct of the Contest, selection, replacement or substitution of any winner and/or prizes, forfeiture or disposal of any prize, are final, conclusive and binding on all Entrants and no correspondence shall be entertained in this regard.

22. These terms and conditions are not intended to confer rights on any third party, whether pursuant to the Contracts (Rights of Third Parties) Act or otherwise, and no third party shall have any right to enforce any provision of these terms and conditions.

23. These terms and conditions are governed in accordance with the laws of Singapore. Any dispute shall be subject to the jurisdiction of courts in Singapore.

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